



### *How to become a Featured Inn*

Innkeepers— You want to get people to YOUR website as quickly as possible, right? Once they are there, you can promote your property and take reservations! As you may know, www.bbgetaways.com has many hits per day and we pay to advertise on Google AdWords as well. If visitors get to our homepage, there are four FEATURED INNS on the left-hand side. Each includes a thumbnail photo, the property's name, town and state and, most importantly, two DIRECT LINKS to the individual property's website. One, if the thumbnail photo is clicked and one, if the property

name is clicked.

The cost of being a FEATURED INN is \$50 per month. Some innkeepers like to use it if they are running a special, like "Fall Foliage Getaways—2 nights for the price of 1".

We offer one free month as a FEATURED INN to all new Expanded Listings on www.bbgetaways.com. This is just to help them get started and hopefully, drum up some new business for them.

You will also notice on the right side of our homepage that there are "FEATURED

DESTINATIONS" as well as "MOST POPULAR B&B CITIES". We will be happy to talk with you about the possibility of adding your location to one of these lists.

How can Guests find you? Well, there are lots of different ways and the Internet is constantly in a state of flux. The advertising "key words" that we pay for change often, but our goal is to help YOU promote YOUR B&B!



### *Travel Articles*

You will notice on the homepage of www.bbgetaways.com there are 3 travel articles listed near the bottom. If the website visitor clicks on the link, they will be taken to the text of the article they have chosen.

We think that this enhances

the website and our statistics show that the articles get a lot of "traffic".

As innkeepers, we welcome your input. If you have written an article you would like to post, or would like to refer an article you have read, please

just let us know.

The articles are replaced or renewed every couple of months, so we are always looking for new, interesting, helpful information for any traveler!

### *Search Engine Optimization or SEO*

Have you heard this phrase and wondered what it means? More importantly, how can it help YOU? Well, there are people who work diligently to make YOUR website appear before anyone else's website on a Google Search. Let me recommend: Dragonsearch Marketing: info@dragonsearchmarketing.com.



EXPANDED LISTINGS  
COST \$110 per year

#### *B&B Getaways*

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- Featured Inn
- Travel Articles
- Search Engine Optimization